

American SALON

THE BEAUTY
AUTHORITY

GREAT DAY FOR A WEDDING

What's trending right
now for brides

MASTERPIECE THEATRE

Angela Lowery's pale
hues set the stage for
spring

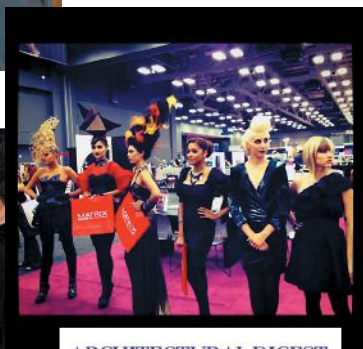
Adrenaline Rush

Schwarzkopf thrills us with
their Color Buzz collection



Lacy Renee Herron

Lacy Renee Herron always aspired to be an architect, but it was her love of doing hair that eventually prevailed. “These days, I’m using interesting angles and geometry to create beautiful designs,” says Herron, a member of the Matrix education team. A perennial student of her craft, Herron hopes to someday become an artistic designer for Matrix as well as open her own academy to help future hairdressers grow in their careers. “As Eleanor Roosevelt once said, ‘The future belongs to those who believe in the beauty of their dreams,’” Herron says. ∞ —Kelley Donahue



What inspires you?
Science, nature and leading artists who push me to think outside the box.



AHA MOMENT

I always had an interest in hair, and soon after coloring my own in 10th grade I realized I was addicted. Visiting with my hairdresser, who shared her color swatches with me, and then creating my signature hue together, helped seal my destiny.

IN TRAINING

I assisted color guru Sophia Corbett in the Woodland Hills area of Los Angeles after cosmetology school. Today, I work with the talented team at the Freddie B Salon & Spa in Ventura, CA.

STYLE PREFERENCES

My inspiration isn't limited to a specific decade. I love creating classic and contemporary looks that are perfect for day, then transforming them into edgy evening designs.

BEAUTY MUST-HAVES

My Denman brush; Matrix Design Pulse Thermo Glide and Vavoom Shape Maker Shaping Spray; and, last but not least, a bowl and brush.

MY MENTOR

Matrix's Chrystofer Benson, Brian and Sandra Smith, Ammon Carver, Daniel Roldan and Nicholas French. These world-class artists continually challenge me to go beyond my comfort zone.

BIGGEST CHALLENGE

Presently, it's pulling together a hair show with two of my colleagues for more than 30 of my Matrix mentors and contemporaries. It's a lot easier to appear on stage in front of talented strangers than it is to stand before your peers.

BEST PIECE OF ADVICE I EVER GOT

Whenever I try something different for the first time, this quote from author Peter McWilliams comes to mind: "Comfort zones are most often expanded through discomfort."

GREATEST ACCOMPLISHMENT

Hearing from Matrix Vice President of Education Martin Dale that I'd been selected to be part of a team of up-and-coming artists, being mentored by Matrix Artistic Directors Chrystofer Benson and Ammon Carver. I still get goose bumps thinking back on that conversation.

NEXT STEP

Doing editorial photo shoots and seeing some of my work published in magazines.

PHOTOGRAPHY: COURTESY OF LACY RENEE HERRON AND MATRIX